Perry's Solutions, Inc

Quarterly Newsletter

November 2015

Welcome to our newsletter. It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (e.g., LinkedIn, Facebook, Twitter).

DECISION MAKING

In the book, "How Leaders Think," they discuss 4 frames for making organizational decisions. They are organizational structure (and data), people, politics (and power) and culture. In the next several newsletters I will focus on each one and the role the parameter has in making better decisions. If you have thoughts on these topics, please share them with me to expand our future discussions.

ROBUST DESIGN - REQUIREMENTS

Continuing with the robust design series, this time we will focus on having real requirements. Does it matter if you have a very consistent performance of your product, if the target requirement is random? Who created the targeted requirement? Are they representative of the market you are going after? Could there be a bigger window? Is it a high priority? Using the core elements from a NASA equivalent process can lead to stronger inputs, and thus stronger outputs from the design process. The following presentation provides new ideas. <u>http://bit.ly/1SYvwIp</u>.

CREATIVE BY DESIGN

In the August 2015 issue of Quality Progress, we wrote an article about being creative while using Design of Experiments (DOE) techniques. On the surface, DOE may be considered a highly structured methodology without the flexibility for any creativity. The reality is much different if DOE is applied properly. It is very common for us and others to experience impressive creativity break throughs with DOE. Check out the article link to learn more, or ask us for a copy. <u>http://bit.ly/11Gj1qi</u>.

Have a great day!

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Creating Robust New Product Developments - Expert in NPD and DOE